



HELP STOP HOLIDAY HUNGER



Your guide to **fundraising** to stop families
in Letchworth, Hitchin, Baldock facing
hunger this summer





Hello!

We are absolutely delighted to have you join us on this summer of FUNdraising to stop families across Letchworth, Hitchin, and Baldock from facing hunger over the coming months.

While many of us are wondering what clothes to pack for a holiday, our neighbours are facing a much harsher reality: wondering how they will put food on the table. For families across our local community, summer doesn't just mean sunshine it means the rising costs of childcare, reduced income, and overwhelming anxiety over how to make ends meet.

The reality right on our doorstep is stark:

- 1 in 4 children across the UK are growing up in poverty.
- 1 in 3 children right here in Letchworth are growing up in poverty.

No family should have to choose between paying rent and feeding their children. That is why your support right now is so critical.

We have crammed this guide full of practical, exciting ways you can fundraise for us.

Whether you raise £10 or £1,000 your efforts will help those in our community facing hunger.

Thank you for your passion, your generosity, and your local pride.

Together, we can end hunger.

With our warmest thanks,

Letchworth Foodbank Team



Summer of FUNdraising!

Getting your friends, family, or colleagues together is one of the best ways to support us. Whether you want to host something quiet and creative or get active out in the sunshine, we've got plenty of inspiration to get you started.

The Coffee Morning

Keep it classic! Bake some treats (or buy them, we won't tell!), put the kettle on, and invite your neighbours, friends, or colleagues over for a chat. Ask for a donation in exchange for a cuppa and a slice of cake.

The Games Night

Dust off the board games, fire up the trivia apps, or host a video game tournament. Charge an entry fee per player or team, and maybe offer a small prize for the ultimate winner. It's a great way to spend a rainy summer evening.

The "Crafternoon"

Are you or your friends crafty? Host a session to knit, paint, make jewelry, or try pottery. You can either charge a ticket fee to attend and supply the materials, or have everyone bring their own projects and donate what they would have spent on a afternoon out.

The Steps Challenge

Get moving! Challenge yourself, your family, or your work team to hit a collective step count over a week or a month. Whether it's walking the distance between Letchworth, Hitchin, and Baldock, or aiming for 10,000 steps a day, ask people to sponsor your effort.



Summer of FUNdraising!

Keeping the kids entertained all summer is a tough job. Why not try some family friendly fundraising to keep everyone occupied.

The Disco Playdate

Burn off some kid energy and raise money! Gather the kids, turn on the music and charge a small entry fee for an afternoon of dancing.

The Toy Sale

Summer is the perfect time for a clear-out. Have the kids help pick out toys and books they've outgrown and host a front-garden toy sale. It clears space at home, gives other local kids cheap toys for the holidays, and raises vital funds!

The Hop, Skip, or Jump

Perfect for the little ones (and the young at heart)! Set up a fun mini-obstacle course or a sponsored distance challenge in a local park or garden. Participants can choose to hop, skip, or jump their way to the finish line, getting sponsored per lap or per minute by friends and family. It's a brilliant, high-energy way to get moving in the summer sunshine!

Where your donations go

Donations will support our food giving over school holidays and our on-going work to tackle food poverty in our area. All donations to this appeal are unrestricted gifts to Letchworth Foodbank.



Summer of FUNdraising!

Now you have decided how you want to raise funds let's set up your fundraising page.

1. Head to our Stop Holiday Hunger Campaign Page
<https://www.peoplesfundraising.com/campaign/StopHolidayHunger>
2. Look for the little running man icon and click Create Page
3. Log In or Create an Account.

If you aren't logged in yet, the site will ask you to sign in. If you are new to the site, click Sign Up to create a free, secure individual account.

4. Name Your Summer Event:

Because you clicked directly from our campaign, People's Fundraising automatically links the money to us! Now, just name your event (e.g., "The Smith Family's Summer Steps Challenge") and set your personal fundraising target.

5. Add a Photo and Your Story:

Upload a picture of your team, your pet, or an event flyer. In the text box, explain what you are doing. Tip: Remind people that 1 in 3 children right here in Letchworth are facing poverty this summer.

6. Launch and Share!:

Click Create Page. Your personal fundraising link is now live! Copy the link and text it to your family group chats, post it on social media, or email it to your colleagues.



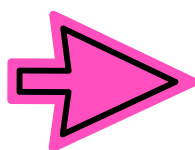
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This summer, children in **Letchworth, Hitchin & Baldock** are facing hunger.

£25 could provide 3 days of emergency food for a household struggling to afford essentials.

DONATE NOW



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Registered charity number (1197672). Registered in England and Wales.